

## Email #1: Easter Sale (Alert Email)

Subject: EASTER SALE! Egg-sperience a life change with martial arts!

Hey, your martial arts pro here...

With an EGG-STRORDINARY offer to lift your body, mind, and spirit to a HOLY-new level!

If you've been DYE-ING for a new strategy to get in shape that DOZEN-T leave you dreading the next session...

You've tried everything to CRACK the code on your child's focus and motivational issues...

Or you're just on the HUNT for a fresh activity for the entire family!

This Easter, you don't have to place all your EGGS in one BASKET to feel refreshed and REBORN!

By going HAM with martial arts, you'll feel:

- Improved daily focus, self-confidence, and empowerment
- Noticeably toned, fit and flexible
- Greater self-control, discipline, and determination
- Closer and connected with yourself and your kids
- Bonds with a close and positive circle of influence

**To celebrate Easter, take 50% off ANY of our programs**

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**48 HOURS ONLY! Call off the search, we're not HIDING this EGG-SCLUSIVE offer!**  
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If you've tried EVERY remedy you could find to reduce stress, anxiety and improve your shape and stamina...

Or keep your child focused, motivated and proactive at school...

Or find new and positive influences to help improve yourself...

Let martial arts training LIFT your happiness and life to new heights!

Ready to EGG-SPLORE a world full of confidence, focus, and revitalized health?  
Take a PEEK at the offers below and get a head start on the SEARCH for a better life!

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**Kids Martial Arts: 50% OFF!**

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- 6 weeks of fun, life-changing classes
- FREE uniform
- Enhanced confidence, discipline, focus and MUCH MORE!

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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**Adult Martial Arts: 50% OFF!**

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- 3 enjoyable and empowering classes
- FREE uniform
- A noticable boost in fitness and self defense
- The burdening weight of stress lifted from your shoulders

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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**Other Martial Arts: 50% OFF**

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- 3 enjoyable, life altering classes
- FREE [Uniform, Gloves or Shirt]
- Positive outlet to relieve stress, get fit and improve self-defense

Head to the link below and enter promo code "EASTER" at checkout:

[LINK TO PROGRAM]

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Don't wait! These righteous deals are only available for 48 HOURS!  
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I wouldn't want to see you and your family miss out on a life-changing opportunity to grow together.

To your success,

[Instructor's Name]

P.S. If now isn't the right time for you to HOP into self-confidence; SHELL out the news of this TRANSCENDENT offer to friends and family who may be looking to AWAKEN their inner-greatness.  
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**Email #2: Easter Sale (Reminder Email)**

Subject: EASTER SALE! Hop into health, focus, and safety with martial arts!

Hey, your martial arts pro here...

With a (bunny) EAR-RESISTABLE offer to help your body, mind, and spirit  
SPRING to new levels!

If you have been sniffing around for a new way to shed weight and stay in  
shape...

Or a solution to your child's constantly PETER-ING attention, focus, and effort in  
school...

Or you want to HERD your family together for a fun new activity!

This Easter, you don't have to put all your EGGS in one BASKET to feel  
refreshed and REBORN!

With martial arts, you'll feel more than just a NIBBLE of:

- Improved daily focus, self-confidence, and empowerment
- Noticeable tone and increased physical fitness
- Greater self-control, discipline, and determination
- Closeness and connection with your kids and yourself
- A close bond with a circle of positive influences

**To celebrate Easter, take 50% off ANY of our programs**

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**24 HOURS LEFT! HOP on this EGG-SCLUSIVE offer before it's too late!**  
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If you feel caught in a RABBIT HOLE of failed attempts to exercise and get in  
shape...

Or keep your child focused, motivated and proactive at school...

Or find new and positive influences to help improve yourself...

Feel your happiness and quality of life take a LEAP with martial arts training!

Ready to sniff out a new life filled with confidence, focus, and revitalized health? BOUNCE around the offers below and get on the TRAIL toward a better life!

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**Kids Martial Arts: 50% OFF!**

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- 6 weeks of fun, life-changing classes
- FREE uniform
- Enhanced confidence, discipline, focus and MUCH MORE!

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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**Adult Martial Arts: 50% OFF!**

=====

- 3 enjoyable and empowering classes
- FREE uniform
- A noticable boost in fitness and self defense
- The burdening weight of stress lifted from your shoulders

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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**Other Martial Arts: 50% OFF**

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- 3 enjoyable, life altering classes
- FREE [Uniform, Gloves or Shirt]
- Positive outlet to relieve stress, get fit and improve self-defense

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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Don't wait! These FUR-OCIOUS deals are only available for 24 HOURS!  
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I wouldn't want to see you and your family miss out on a life-changing opportunity to grow together.

To your success,

[Instructor's Name]

P.S. If now isn't the right time for you to TALE-OR your self-confidence; share the news of this TRANSCENDENT offer to SOME-BUNNY who may be looking to AWAKEN their inner-greatness.

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### **Email #3: Easter Sale (Last Chance Email)**

Subject: 50% OFF! Egg-sperience a life change with martial arts!

Hey, your martial arts pro here...

With an FRESH offer to SPRING your body, mind, and spirit to a HOLY-new level!

If you've been (jelly) BEAN looking for a way to SHED the pounds while building mental strength...

You've tried everything to solve your child's scrambled focus and motivation...

Or you're just want a SWEET new activity for the entire family!

This Easter, you don't have to place all your EGGS in one BASKET to feel refreshed and REBORN!

HARE are some of the benefits you'll feel from martial arts training:

- Improved daily focus, self-confidence, and empowerment
- Noticeably toned, fit and flexible
- Greater self-control, discipline, and determination
- Closer and connected with yourself and your kids
- Bonds with a close and positive circle of influence

**To celebrate Easter, take 50% off ANY of our programs**

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**LAST CHANCE! Watch your life BLOSSOM with the special offer!**  
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If you've tried EVERYTHING you could find to reduce stress, anxiety and improve your shape and stamina...

Or keep your child focused, motivated and proactive at school...

Or find new and positive influences to help improve yourself...

Let martial arts training boost your happiness and life to new heights!

Ready to GROW confidence, focus, and revitalized health?

Take a PEEK at the offers below and get a head start on the SEARCH for a better life!

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**Kids Martial Arts: 50% OFF!**

=====

- 6 weeks of fun, life-changing classes
- FREE uniform
- Enhanced confidence, discipline, focus and MUCH MORE!

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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**Adult Martial Arts: 50% OFF!**

=====

- 3 enjoyable and empowering classes
- FREE uniform
- A noticable boost in fitness and self defense
- The burdening weight of stress lifted from your shoulders

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

=====

**Other Martial Arts: 50% OFF**

=====

- 3 enjoyable, life altering classes
- FREE [Uniform, Gloves or Shirt]
- Positive outlet to relieve stress, get fit and improve self-defense

Head to the link below and enter promo code "EASTER" at checkout:

[\[LINK TO PROGRAM\]](#)

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Don't wait! These EGG-STRORDINARY deals expire TONIGHT!

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I wouldn't want to see you and your family miss out on a life-changing opportunity to grow together.

To your success,

[Instructor's Name]

P.S. If now isn't the right time for your confidence to BLOOM; Spread out the news of this ANGELIC offer to friends and family who may be looking to AWAKEN their inner-greatness.

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